



2022 ECONOMY-WIDE HOTEL GUEST SPENDING

How Much Hotel Guests Spent in Each State on Lodging, Transportation, Retail, Restaurants, and Other Expenditures in Local Economies

Oxford Economics Analysis – May 2023

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NATIONWIDE	\$691,176,166,342		
ALABAMA	\$5,065,681,164	MONTANA	\$3,800,626,007
ALASKA	\$3,308,442,799	NEBRASKA	\$2,071,347,063
ARIZONA	\$15,983,191,264	NEVADA	\$52,517,464,682
ARKANSAS	\$3,975,232,848	NEW HAMPSHIRE	\$2,386,198,950
CALIFORNIA	\$78,381,638,192	NEW JERSEY	\$13,412,481,266
COLORADO	\$17,957,062,637	NEW MEXICO	\$3,764,339,160
CONNECTICUT	\$5,346,049,484	NEW YORK	\$57,585,294,743
DELAWARE	\$1,096,960,415	NORTH CAROLINA	\$13,560,674,706
DISTRICT OF COLUMBIA	\$5,101,960,545	NORTH DAKOTA	\$2,234,530,393
FLORIDA	\$69,101,131,648	OHIO	\$10,259,320,256
GEORGIA	\$22,770,602,070	OKLAHOMA	\$5,495,790,197
HAWAII	\$23,493,867,664	OREGON	\$6,704,455,094
IDAHO	\$3,052,971,784	PENNSYLVANIA	\$14,507,971,926
ILLINOIS	\$22,932,167,750	RHODE ISLAND	\$1,976,017,632
INDIANA	\$6,041,014,653	SOUTH CAROLINA	\$9,551,817,683
IOWA	\$3,982,994,063	SOUTH DAKOTA	\$2,390,260,039
KANSAS	\$4,053,974,344	TENNESSEE	\$15,810,212,631
KENTUCKY	\$5,720,634,975	TEXAS	\$47,012,037,367
LOUISIANA	\$6,360,338,168	UTAH	\$8,877,799,731
MAINE	\$3,255,761,348	VERMONT	\$3,538,606,310
MARYLAND	\$9,321,574,585	VIRGINIA	\$13,024,182,140
MASSACHUSETTS	\$15,636,370,141	WASHINGTON	\$17,452,403,593
MICHIGAN	\$18,160,976,924	WEST VIRGINIA	\$1,947,759,174
MINNESOTA	\$8,493,969,103	WISCONSIN	\$7,109,060,928
MISSISSIPPI	\$4,767,497,376	WYOMING	\$2,476,972,741
MISSOURI	\$8,346,475,986		

Source: Oxford Economics

American hotel guests spent more than \$691 billion in 2022. Of this, \$216.1 billion was spent on lodging (31%), while the remaining amount (69%) was spent on transportation, food and beverage, shopping, and other expenditures supporting local economies.

In fact, for each \$100 of spending on lodging (room revenue plus taxes on lodging), hotel guests spent another \$220 during their trip. This contributes to a broader economic impact in destinations and areas along the trip route.