



HOTEL AND HOTEL-SUPPORTED EMPLOYMENT

2019 Performance vs. 2023 Projections by State

Oxford Economics Analysis – February 2023

In one year, the hotel industry lost more than 682,000 direct employees as the pandemic slashed employment levels from nearly 2.4 million in 2019 to almost 1.7 million in 2020. In the years since, the industry’s annual employment number has been inching higher, but still has not recovered. In 2022, U.S. hotels directly employed nearly 2 million people — more than 400,000 fewer than in 2019. In the year ahead, hotel workforce levels are expected to improve further but not fully recover. Hotels are projected to directly employ nearly 2.1 million people in 2023 – a 7.4% increase from 2022 but still more than 260,000 fewer employees than in 2019.

In 2023, U.S. hotels are expected to support more than 7.6 million jobs throughout the economy – an average of 2.6 additional jobs in the community for every direct hotel job.

Note: Direct Employment includes only those directly employed by hotels, including housekeepers, front desk agents, etc. Hotel-supported employment includes those directly employed by hotels **AND** those employed by other businesses that are supported by hotels, including restaurants, retail, attractions and live events, transportation services, small business vendors and hotel suppliers, among others.

STATE	DIRECT EMPLOYMENT			HOTEL-SUPPORTED EMPLOYMENT		
	2019	PROJECTED 2023	2019 vs. 2023	2019	PROJECTED 2023	2019 vs. 2023
NATIONWIDE	2,357,066	2,096,444	-11.1%	8,563,867	7,616,955	-11.1%
ALABAMA	21,298	19,242	-9.7%	85,081	76,869	-9.7%
ALASKA	10,249	8,729	-14.8%	35,759	30,454	-14.8%
ARIZONA	57,809	51,070	-11.7%	199,466	176,214	-11.7%
ARKANSAS	13,088	12,710	-2.9%	50,026	48,580	-2.9%
CALIFORNIA	296,826	259,862	-12.5%	1,056,248	924,713	-12.5%
COLORADO	52,875	46,879	-11.3%	181,697	161,094	-11.3%
CONNECTICUT	26,026	22,037	-15.3%	76,668	64,917	-15.3%
DELAWARE	4,376	3,956	-9.6%	14,864	13,437	-9.6%
DISTRICT OF COLUMBIA	16,823	13,586	-19.2%	43,140	34,838	-19.2%
FLORIDA	210,035	194,825	-7.2%	779,634	723,177	-7.2%
GEORGIA	58,067	52,089	-10.3%	270,028	242,228	-10.3%
HAWAII	44,273	39,104	-11.7%	142,821	126,146	-11.7%

IDAHO	11,735	11,205	-4.5%	43,759	41,784	-4.5%
ILLINOIS	60,366	51,393	-14.9%	297,485	253,268	-14.9%
INDIANA	25,819	23,623	-8.5%	113,604	103,938	-8.5%
IOWA	22,808	20,492	-10.2%	65,171	58,552	-10.2%
KANSAS	13,469	12,226	-9.2%	52,348	47,517	-9.2%
KENTUCKY	17,435	15,760	-9.6%	94,338	85,275	-9.6%
LOUISIANA	37,345	31,430	-15.8%	118,964	100,121	-15.8%
MAINE	11,990	11,349	-5.3%	43,128	40,822	-5.3%
MARYLAND	33,798	28,633	-15.3%	113,167	95,873	-15.3%
MASSACHUSETTS	44,623	38,551	-13.6%	180,065	155,565	-13.6%
MICHIGAN	56,381	48,622	-13.8%	201,172	173,488	-13.8%
MINNESOTA	35,448	31,317	-11.7%	134,453	118,785	-11.7%
MISSISSIPPI	33,952	30,188	-11.1%	81,566	72,522	-11.1%
MISSOURI	40,179	36,009	-10.4%	126,899	113,729	-10.4%
MONTANA	13,024	12,598	-3.3%	39,577	38,282	-3.3%
NEBRASKA	9,788	8,928	-8.8%	42,768	39,012	-8.8%
NEVADA	192,190	164,501	-14.4%	392,861	336,261	-14.4%
NEW HAMPSHIRE	8,760	7,762	-11.4%	36,650	32,475	-11.4%
NEW JERSEY	53,969	46,854	-13.2%	202,608	175,897	-13.2%
NEW MEXICO	21,160	18,747	-11.4%	55,555	49,219	-11.4%
NEW YORK	115,167	97,956	-14.9%	539,248	458,661	-14.9%
NORTH CAROLINA	54,191	49,454	-8.7%	226,207	206,432	-8.7%
NORTH DAKOTA	7,838	6,737	-14.0%	22,260	19,133	-14.0%
OHIO	43,403	37,995	-12.5%	196,790	172,269	-12.5%
OKLAHOMA	34,023	30,837	-9.4%	106,172	96,229	-9.4%
OREGON	31,566	28,448	-9.9%	118,836	107,099	-9.9%
PENNSYLVANIA	66,071	57,899	-12.4%	237,111	207,783	-12.4%
RHODE ISLAND	6,617	6,114	-7.6%	25,219	23,304	-7.6%
SOUTH CAROLINA	36,011	33,531	-6.9%	136,712	127,299	-6.9%
SOUTH DAKOTA	10,120	9,386	-7.2%	32,670	30,302	-7.2%
TENNESSEE	42,022	38,968	-7.3%	168,192	155,967	-7.3%
TEXAS	153,939	146,619	-4.8%	696,276	663,169	-4.8%
UTAH	24,148	22,195	-8.1%	90,705	83,367	-8.1%
VERMONT	12,415	10,891	-12.3%	37,074	32,523	-12.3%
VIRGINIA	52,898	46,149	-12.8%	194,837	169,980	-12.8%

WASHINGTON	43,885	37,978	-13.5%	198,626	171,889	-13.5%
WEST VIRGINIA	12,704	11,011	-13.3%	30,651	26,568	-13.3%
WISCONSIN	42,650	39,757	-6.8%	122,357	114,059	-6.8%
WYOMING	11,413	10,240	-10.3%	32,165	28,860	-10.3%

Source: Oxford Economics