

Schedule & Program

Wednesday, September 29

2:30-4:00 PM – ForWard Advisory Committee Meeting (invitation only) Pinnacle Peak 1

4:00 – 5:30 PM – Registration Isle of Capri

4:30-5:30 PM – Networking Reception sponsored by Best Western *Isle of Capri*

6:00 PM: ForWard Advisory Committee Dinner (invitation only) *Roy's Desert Ridge*

Thursday, September 30

6:00 – 6:45 AM – Sunrise Yoga presented by UnitedHealth Group Revive Spa Outdoor Yoga space Pillar: Self-Care

7:45 AM – 12:00 PM Registration Wildflower Ballroom Foyer

7:30 – 8:30 AM – Breakfast Available Wildflower Terrace

8:00 AM – General Session Wildflower Ballroom

Welcome Remarks & Growing ForWard Momentum

- Chip Rogers, President & CEO, AHLA
- Laura Fuentes, EVP & Chief Human Resources Officer, Hilton and Chair, AHLA ForWard Advisory Committee

CEO Spotlight - Women in the C-Suite

There are many pathways to success. These spotlights highlight the leadership path for influential women in the hospitality industry, and lessons learned along the way.

• Heather McCrory, CEO, North & Central America, Accor and AHLA Executive Committee Member

The Path to Hotel Ownership

Breaking down the barriers to make hotel ownership a reality, not a dream. **Pillar: Purpose**

- John Lancaster, Vice President Emerging Markets Franchise Development, Choice Hotels
 International
- Chip Ohlsson, EVP & Chief Development Officer, Wyndham Hotels & Resorts
- Tracy L. Prigmore, Managing Partner, TLTsolutions and Founder, She Has a Deal and Fortuna's Table
- Moderated by: Rosanna Maietta, President & CEO, AHLA Foundation

CEO Spotlight – Women in the C-Suite

- Lynette Montoya, President & CEO, Latino Hotel Association
- Kim Sabow, President & CEO, Arizona Lodging & Tourism Association

Networking Break

Sponsorship is the New Mentorship

The benefits of a strong mentor/mentee relationship are countless, but a successful sponsor is often the key to opening doors. Hear how companies are actively fostering these relationships and tips for building your own. **Pillar: Positive Relationships**

- Julienne Smith, SVP Luxury & Upscale Development and Transactions & Asset Management, IHG Hotels & Resorts and AHLA Foundation Board of Trustees Member
- Dianna Vaughan, Senior Vice President, Global Quality Assurance, Owner Experiences and Engagement, Americas & Brand Management Americas, Hilton
- Moderator: Kalyn Stephens, SVP, Executive & Strategic Initiatives, AHLA

Building Meaningful Relationships

An interactive segment focused on understanding how and why activating meaningful relationship building in the workplace is important to employee engagement and business growth, and activating the communication tools to make them happen.

Pillar: Mindfulness

- Denise Thomas, President & Owner, The Effective Communication Coach
- Introduced by: Andrea Foster, SVP, Development, Marcus Hotels & Resorts and Immediate Past Chair, AHLA ForWard Advisory Committee

You're in the Driver's Seat: Women in the Post-Pandemic Workforce

Things have reached a fever pitch in the market, and they have never been better at both the board level and in senior management ranks. The great news? It is up to you to curate your own career and the options in front of you.

Pillar: Self-Awareness

- Ann Fastiggi, Consultant, Spencer Stuart
- Ama Romaine, General Counsel & Chief Compliance Officer, G6 Hospitality and Vice Chair, AHLA ForWard Advisory Committee

Closing Remarks

- Liz Javer, The Lodging Conference
- Ama Romaine, General Counsel & Chief Compliance Officer, G6 Hospitality and Vice Chair, AHLA ForWard Advisory Committee

11:30 AM – 12:30 PM - Networking Lunch (optional)

Wildflower Terrace