



Wednesday, March 30
Virtual Breakout Sessions
10:00 AM – 12:30 PM ET

10:00 AM ET

Welcome

- Chip Rogers, President & CEO, AHLA
- Sponsor remarks: Ecolab & Relay

10:05 -10:25 AM ET

Session #1: New Safety Certification & More from AHLEI

Learn about the new Certified Lodging Security Officer program, launching this year.

- Andy Winston, Vice-President, Career & Academic Markets, National Restaurant Association

10:30-11:00 AM ET

Five-Star Promise: Beyond the Employee Safety Device

Technology companies discuss the evolution of employee safety, changes coming out of the Covid-19 pandemic and unexpected use cases for today's technologies.

- Lee Wagner, Area Vice President, AT&T
- Christy Haycraft, Director, Vostio Location Solutions, Assa Ablo
- Jeff Engel, CEO, Location Tech
- Riley Eller, CTO, React Mobile
- Peter Klebanoff, SVP, Sales & Marketing, ROAR for Good

Moderated by: Adrienne Weil, Strategic Partnerships and Business Development, AHLA

11:05 -11:30 AM ET

Cybersecurity: 2022 and Beyond

What you need to know today and how to be sure your organization's protection is future-proof.

- Patrick Dunphy, VP, Technology & Information Management, AHLA
- David Todd, CIO/CISO, White Lodging Services

11:35 AM – 12:00 PM ET

No Room for Trafficking: Experts Weigh In

Human trafficking prevention remains a priority initiative for the hospitality industry. Hear from leading voices on the availability of training and resources, and key topics including the role financial data can play in stopping this crime and the importance of public-private partnerships between.

- Yvonne Chen, Director of Private Sector Engagement, ECPAT-USA
- Robyn Conlon, Partner, PwC

12:05 – 12:30 PM ET

US Emergency Communications Impact on Hospitality

Recent regulations require hospitality companies to evaluate new communication systems for capabilities that enhance emergency responder access to hotels. Join this session to learn about the latest 911 and 988 communications capabilities, and their impact on your hotel and product roadmap.

- Jay Hackin, Director of Global Telecommunications, Hyatt
- Frank Melville, Chief Strategy Officer, Phonesuite



Thursday, March 31
In-Person Program
Grand Hyatt Washington
9:00 AM – 2:00 PM ET

8:00 AM
Registration Opens

8:30 – 9:30 AM
Breakfast available

9:00 AM
General Session

Welcome

- Chip Rogers, President & CEO, AHLA

Setting the Scene: Macro Analysis of Today's Landscape

The pandemic may be subsiding, but what's next? Experts share insights on preparedness for big-picture risks, establishing your risk spectrum and prioritization.

- Julie Wood, Managing Director, Southeast Zone Leader, Marsh LLC
- Nermine Demopoulos, VP, Risk Management, Marriott Vacations Worldwide

The Evolution of Safe Stay

- Justin Knight, AHLA Chair of the Board & President & CEO, Apple Hospitality REIT

Setting the Scene: Public Health

Public health updates from around the globe, including COVID-19 and influenza statistics, mitigation relaxations, customer expectations and how safeguarding the health of guests and employees helps protect businesses.

- Dr. Elaine Black, Director of Food Safety & Public Health, Ecolab

Deep Dive: Indoor Air Quality & Guest Safety

- Rear Admiral (ret.) Louis C. Tripoli, MD, Advisor, 3E Care Solutions, LLC
- Greg Alcorn, Senior Vice President, Healthy Buildings, Carrier
- Peter Scialla, President & COO, Delos

Moderated by: Jeremy Buffam, Partner, New Castle Hotels & Resorts

Opening remarks: Ray Wu, CEO & Founder, WYND

Networking Break

No Room For Trafficking:

AHLA Anti-Trafficking Update

- Chirag Shah, SVP, Federal Affairs & Policy Counsel, AHLA

Loyalty Programs Supporting Survivors

- Carole Angel, VP, Americas, Government Affairs, IHG® Hotels & Resorts
- Megan Brumagim, VP, ESG, Choice Hotels International
- Pete Hernandez, SVP, ESG & Organizational Effectiveness, Wyndham Hotels & Resorts
- Elaine McCartin, Associate Director of Corporate Partnerships, Polaris

Moderated by: Chip Rogers, President & CEO, AHLA

12:00 PM

Keynote Luncheon: The Geopolitical Landscape & Implications for Your Business

Tom Bossert, Former Homeland Security & Counterterrorism Presidential Advisor

Networking Break

Insights from the Cybersecurity & Infrastructure Security Agency (CISA)

Dr. David Mussington, Executive Assistant Director, Infrastructure Security Division, CISA

Five-Star Promise: Inside Implementation

Technology providers and their clients discuss the lifecycle of ESD implementation from the RFP process through implementation, employee experiences and ROI.

- Parminder Batra, CEO, TraknProtect
- David Palumbo, General Manager, Raleigh Marriott City Center
- Dan Phillips, Technical Advisor, White Lodging Services
- Barbara Sharnak, VP, Business Development & Marketing Strategy, Relay

Moderated by: Kevin Carey, COO & EVP, AHLA

Closing Remarks

2:00 PM

Program Concludes

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