

Global Reformbnb 2023 General Assembly

NOVEMBER 15–17, 2023 | CONRAD WASHINGTON, D.C.

Program as of 11/14/23

WEDNESDAY NOVEMBER 15

3:00 PM **Registration** | Conservatory Ballroom Foyer

4:00 – 5:00 PM **General Session** | Conservatory Ballroom A/B

Welcome Remarks

Chip Rogers PRESIDENT & CEO, AMERICAN HOTEL & LODGING ASSOCIATION

Didac Garcia Carrete EXECUTIVE PRESIDENT, GLOBAL REFORMBNB

Updated Short-term Rental Research

Manel Casals Saborit GENERAL MANAGER, GREMI D'HOTELS DE BARCELONA

5:00 – 6:30 PM **Welcome Reception** | Conservatory Ballroom Foyer

Dinner on your own

THURSDAY NOVEMBER 16

8:00 AM **Registration** | Conservatory Ballroom Foyer

8:00 – 9:00 AM **Networking Breakfast** | Conservatory Ballroom A/B

9:00 AM **General Session** | Conservatory Ballroom A/B

Welcome Remarks

Solomon Keene, Jr. PRESIDENT & CEO, HOTEL ASSOCIATION OF WASHINGTON, D.C.

Speaker's Corner

Moderator: Roberto Amengual PRESIDENT, ASOCIACIÓN DE HOTELES DE TURISMO DE LA REPÚBLICA ARGENTINA

The Future of Digital Distribution

Moderator: Matt Carrier VICE PRESIDENT, GOVERNMENT AFFAIRS, POLICY, & RESEARCH, AMERICAN HOTEL & LODGING ASSOCIATION

Panelists: Cindy Estis-Green CEO & CO-FOUNDER, KALIBRI LABS, LLC

Terrell McSweeney FORMER US FEDERAL TRADE COMMISSIONER

Digital Distribution Best Practices

Matt Carrier VICE PRESIDENT, GOVERNMENT AFFAIRS, POLICY, & RESEARCH, AMERICAN HOTEL & LODGING ASSOCIATION

Franck Trouet DÉLÉGUÉ GÉNÉRAL, GROUPEMENT DES HOTELLERIES & RESTAURATIONS DE FRANCE

Networking Break

Business Meeting of Global Reformbnb

Moderator: Didac Garcia Carrete EXECUTIVE PRESIDENT, GLOBAL REFORMBNB

The View from New York

Vijay Dandapani PRESIDENT & CEO, HOTEL ASSOCIATION OF NEW YORK CITY

THURSDAY NOVEMBER 16 | Continued

12:30 – 1:30 PM **Lunch** | Conservatory Ballroom A/B

Welcome Remarks

Scott Nowak, Esq. SENIOR DIRECTOR, STATE & LOCAL GOVERNMENT AFFAIRS, HILTON

Understanding the Short-term Rental Market

Joe DiTomaso FOUNDER & CEO, ALLTHEROOMS

1:30 PM **General Session** | Conservatory Ballroom A/B

Sustainable Tourism and the Impact on Communities

Moderator: Kekoa McClellan PRINCIPAL, THE MCCLELLAN GROUP;
LEAD LOBBYIST FOR THE HAWAI'I HOTEL ALLIANCE

Panelists: Fabienne Ardouin DIRECTRICE D'EXPLOITATION, HOTEL HELUSSI

Tom Cayler CHAIR OF THE COALITION AGAINST ILLEGAL HOTELS AND A MEMBER
OF THE WEST SIDE NEIGHBORHOOD ALLIANCE, NEW YORK CITY

José Andrés Duarte García PRESIDENT, HOTEL & TOURISM ASSOCIATION OF COLOMBIA

Analytics and Insights in the Lodging Market

Amanda Hite PRESIDENT, STR

Networking Break

Engaging the Community in Short-term Rental Policy Solutions

Moderator: Troy Flanagan EXECUTIVE VICE PRESIDENT, EXTERNAL GOVERNMENT AFFAIRS &
INDUSTRY RELATIONS, AMERICAN HOTEL & LODGING ASSOCIATION

Panelists: New York Assemblymember Alex Bores

Franklin Coley PRESIDENT, ALLIANCE FOR STRONGER COMMUNITIES

Mayor Cal Sheehy, Lake Havasu City, AZ

The View from Paris

Ian Brossat MEMBER OF THE PARIS COUNCIL, ALLIANCE OF CITIES ON SHORT-TERM RENTALS

Global Outlook on Short-term Rental Policy

Moderator: Chip Rogers PRESIDENT & CEO, AMERICAN HOTEL & LODGING ASSOCIATION

Panelists: Roberto Amengual PRESIDENT, ASOCIACIÓN DE HOTELES DE TURISMO
DE LA REPÚBLICA ARGENTINA

Kafia Yusuf HOTEL ASSOCIATION OF CANADA,
MANAGER, POLICY & STAKEHOLDER RELATIONS

Tom Copley DEPUTY MAYOR OF LONDON FOR HOUSING & RESIDENTIAL DEVELOPMENT

A View from the United States Congress

Timothy Molino CONSULTANT, TIBER CREEK GROUP

5:30 PM **Program Concludes**







6:00 PM **Dinner** | Zaytinya, 701 9th Street NW, Washington, D.C. 20001

8:15 PM **Social Activity** | Monuments by Moonlight Tour – Departs from restaurant, returns to Conrad

FRIDAY NOVEMBER 17

- 8:00 AM **Registration** | Conservatory Ballroom Foyer
- 8:00 – 9:00 AM **Networking Breakfast** | Conservatory Ballroom A/B
- 9:00 AM **General Session** | Conservatory Ballroom A/B
 - Welcome and 2024 Site Announcement**
Didac Garcia Carrete EXECUTIVE PRESIDENT, GLOBAL REFORMBNB
 - Communications Decency Act, Sec. 230 in the Wake of *Gonzalez v Google***
Moderator: Vijay Dandapani PRESIDENT & CEO, HOTEL ASSOCIATION OF NEW YORK CITY
Panelist: Todd E. Soloway CO-CHAIR, PRYOR CASHMAN'S LITIGATION GROUP CHAIR,
HOTEL + HOSPITALITY GROUP & REAL ESTATE LITIGATION PRACTICE
 - Networking Break**
 - Best Practices for Consideration: Digital Distribution; Short-term Rental Oversight**
Franck Trouet DÉLÉGUÉ GÉNÉRAL, GROUPEMENT DES HOTELLERIES & RESTAURATIONS DE FRANCE
Didac Garcia Carrete EXECUTIVE PRESIDENT, GLOBAL REFORMBNB
 - Closing Remarks**
Chip Rogers PRESIDENT & CEO, AMERICAN HOTEL & LODGING ASSOCIATION
- 11:30 AM **Program Concludes**

Global Reformbnb Executive Committee

-  **Didac Garcia Carrete**
EXECUTIVE PRESIDENT
-  **Vijay Dandapani**
CHAIRMAN
-  **Franck Trouet**
VICE PRESIDENT AND TREASURER
-  **Manel Casals Saborit**
SECRETARY
-  **Roberto Amengual**
-  **Nagashige Hoshi**

AHLA Representatives

-  **Chip Rogers**
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-  **Troy Flanagan**
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-  **Matt Carrier**
VICE PRESIDENT, GOVERNMENT AFFAIRS,
POLICY, & RESEARCH
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-  **John Jarrard**
DIRECTOR, STATE & LOCAL
GOVERNMENT AFFAIRS
jjarrard@ahla.com

Speakers



Roberto Amengual
PRESIDENT, ASOCIACIÓN DE HOTELES DE
TURISMO DE LA REPÚBLICA ARGENTINA



Fabienne Ardouin
DIRECTRICE D'EXPLOITATION,
HOTEL HELUSSI



Alex Bores
NEW YORK ASSEMBLYMEMBER



Ian Brossat
MEMBER OF THE PARIS COUNCIL,
ALLIANCE OF CITIES ON
SHORT-TERM RENTALS



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EXECUTIVE PRESIDENT,
GLOBAL REFORMBNB



Matt Carrier
VICE PRESIDENT,
GOVERNMENT AFFAIRS,
POLICY, & RESEARCH,
AHLA



Tom Cayler
CHAIR OF THE COALITION AGAINST ILLEGAL
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Tom Copley
DEPUTY MAYOR
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FOUNDER & CEO,
ALLTHEROOMS



Cindy Estis-Green
CEO & CO-FOUNDER,
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