

htng ^{AHLA}   **connect** ^{EUROPE}
WORLDWIDE FORUM FOR HOSPITALITY TECH

 29 September – 1 October 2024  Manchester Central Convention Complex, UK

Who we are

HTNG Connect: Europe provides hospitality professionals **exclusive networking** with local, regional, and global hospitality technology professionals while learning about **cutting-edge industry trends** through our multi-day programs.

At the 2024 conference, expect to meet with some of the **industry's top experts**, attend **diverse sessions** focused on hospitality technology trends, and plan to **expand your company's business development**.



Three powerful events to drive your business forward.

New in 2024, HTNG Connect: Europe will be co-located with Hotel Management's Tete-a-Tech and the Annual Hospitality Conference.



Networking, supersised.

In addition to connecting with HTNG delegates, as a 2024 sponsor you'll have the unique opportunity to **mingle with hospitality professionals attending Hotel Management's Tete-a-Tech event and the Annual Hospitality Conference.**

You'll meet **high-volume, EMEA hospitality buyers** on the hunt for new solutions at the welcome reception followed by the **UK's top investors and owners** during the night two networking extravaganza.



A snapshot of past HTNG Connect: Europe delegates



5thGenWireless
Accor
Aimbridge Hospitality EMEA
Airotel
Alliants Limited
Amman Tourism Investment Company
Belmond Hotels
Bensaude Hotels
Cheval Collection
CPM | hospitality project services
Douneside House & Health Club
Feuring Hotel Development Europe GmbH
G6 Hospitality
Goddard LittleFair
Helios Hotels & Resorts
Hilton Supply Management
Hilton Worldwide
Hospitality Technology Network, LLC

Hotel Association of Canada
Hoti Hotels
HOTREC
Hudson International
Hyatt Hotels Corporation
IHG Hotels & Resorts
Kempinski Hotels S.A.
KSL Resorts
Marriott International
Mercan Properties
Microsoft
MYGG Architecture
Nova School of Business and Economics
Rose Castle Company
Sonesta St. George Hotel Luxor & Nile,
Cruises
Tasmanian Hospitality Association
TravelTech for Scotland
UK Hospitality

United Hotels of Portugal
VHM Hotel Management
Westmont Hospitality Group
Whitbread
Wireless Broadband Alliance
Wyndham Hotels & Resorts
Dusit International
Firmdale Hotels PLC
Kew Green Hotels
Loews Hotels, Inc.
Minor Hotel Group
Shaza Hotels
Six Senses
Soho House
Titanic Hotels Berlin
Vertu Hotels & Resorts
Virgin Hotels
Waldorf Astoria Edinburg,
The Caledonian

Past HTNG Connect: Europe sponsors



			 a Hewlett Packard Enterprise company			
						
						
						

What the industry is saying...



The 2022 HTNG Europe Conference was an exceptional event that brought together top industry leaders to share knowledge, insights and ideas, making it a must-attend event for any hospitality technology professional looking to stay up-to-date on the latest trends and innovations.

Riko van Santen, CIO, Kempinski Hotels



The 2022 HTNG European Conference was a game-changer, providing an exceptional platform for networking with industry leaders and gaining valuable insights into the latest technology trends and best practices in the hospitality sector.”

Floor Bleeker, Global CTO, Accor

Conference Sponsorship Opportunities

WELCOME RECEPTION SPONSOR

£14,000 | Only 1 Available

This exclusive sponsor will receive dedicated high-impact signage at the opening reception, branding at the event registration table, as well as a brief presentation during the general session.

Includes 4 registrations.

DIAMOND SPONSORS

£11,500 | Only 2 Available

This sponsor will create and present a 30-45 minute breakout session in coordination with the AHLA event programming team.

Includes 4 registrations

SAPPHIRE SPONSORS

£7,000 | 4 Available

These sponsorships include a five-minute commercial speaking opportunity during the general session.

Sapphire Sponsors receive a named reception or lunch where they may distribute light promotional items.

LANYARD SPONSOR

£6,500 | 1 Each Available

This premier branding opportunity ensures that the sponsor's company logo will be worn by every attendee, providing exceptional visibility.

TABLETOP EXHIBIT

£5,500

Display your products and solutions at a tabletop exhibit. Exhibits are open from the Monday night Welcome Reception through lunch on Wednesday.

Tabletop exhibits include a 1.8 m (6 ft.) skirted table and two chairs. All equipment, materials or signage must fit on the table or immediately behind the table.

BRANDING SPONSOR

£4,500 | 4 Available

These sponsorships focus on brand recognition by providing the opportunity to distribute either promotional literature or items to all attendees in the General Session room. Additionally, branding sponsors are the named sponsor of a networking break.

REGISTRATION SPONSOR

£5,000 | Only 1 Available

This sponsor's logo will be featured near the registration desk and this sponsor may distribute a branded item to attendees at the registration desk.

CHARGING STATION SPONSOR

£4,500 | Only 1 Available

Display your logo on a charging station for the duration of the event.

EVENT PROGRAM SPONSOR

£4,500 | Only 1 Available

This sponsorship receives a full-page recognition on the back cover of the conference program. This program is distributed to all attendees providing visibility and maximum shelf life.

VIDEO SPONSOR

£5,000 | Only 1 Available

This sponsorship receives a 60-second video commercial played during the general session, timing to be determined by HTNG staff. Video must be approved by HTNG/AHLA in advance.

SUGGEST YOUR OWN

PRICE VARIES

Be creative and suggest your own sponsorship.

TABLETOP EXHIBIT ADD-ON

£4,000

25% off when added to any above sponsorship.

**20% VAT will be added as required by the UK VAT regulations. You will receive an approved invoice in pounds.*

All Sponsorships Include:

- ✓ Two Conference Registrations
 - Diamond Sponsorships and Welcome Reception include 4 registrations
 - All other sponsorships include 2 registrations
 - Exhibits that are added to sponsorships do not include any additional registrations
- ✓ Two Hotelier Guest Registrations
- ✓ Pre-event Attendee list provided 2-3 weeks prior to the event
- ✓ Logo Recognition on Event Website and Email Communications
- ✓ Onsite Logo Recognition on Conference Signage and Slides

**AHLA/HTNG
Members
Receive a
10% Discount**

M HOTEL MANAGEMENT TÊTE-À-TECH

Get business done...faster!

Powerful 20-minute, one-on-one meetings with decision-makers.

Our format gives you the unique opportunity to spend **quality time with buyers to foster real relationships**. Business-focused, one-to-one appointments by day and casual networking functions by night result in lasting connections.

Buyers are carefully vetted and pre-selected based on business volume, so you are **guaranteed a qualified audience of buyers**. Only hotel owners & operators and corporate senior decision-makers from hotels, resorts, casinos, cruise lines, purchasing and management companies are invited to attend. Visit HMmeet.com to learn more.



Curated 1:1 Meetings by Hotel Management

**AHLA/HTNG
Members
Receive a
10% Discount**



**10 Meetings
Only**

£6,700



**Exhibition
Only**

£5,500



**10 Meetings +
Exhibition**

£10,700

Get in touch today



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