

Hotels and Lodging: Serving America's Travelers

The hotel and lodging industry is vibrant, innovative and continues to experience tremendous growth – from global brands to the small inns and bed & breakfasts that line main streets across the country. In fact, we are welcoming more guests into our hotels, inns and bed & breakfasts than ever before.

LODGING INDUSTRY BY THE NUMBERS

8M

AMERICAN
JOBS

4.3M

DIRECT
IMPACT JOBS

188,000+

NEW HOTEL JOBS
SINCE 2010

\$590B

CONTRIBUTED
TO U.S. GDP

\$1.1T

OF U.S.
SALES

54,200

NUMBER OF PROPERTIES
IN HOTEL INDUSTRY

5M

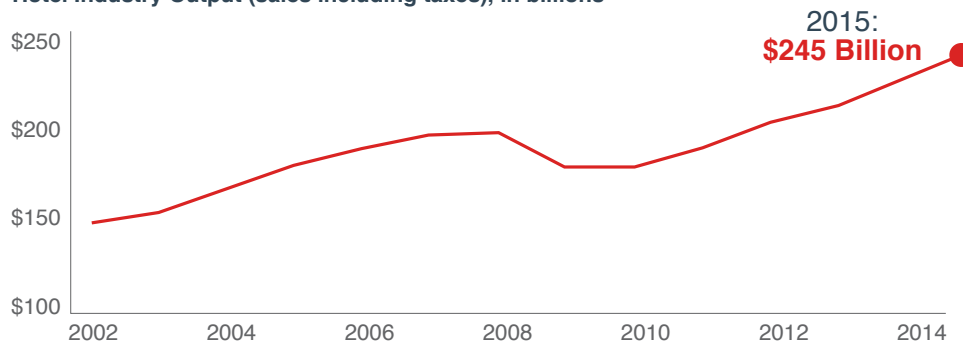
GUEST ROOMS

1.1B+

OCCUPIED ROOM
NIGHTS ANNUALLY

CONSUMER DEMAND FOR LODGING HAS NEVER BEEN HIGHER

Hotel Industry Output (sales including taxes), in billions



Source: Bureau of Economic Analysis; Oxford Economics

IN 2015, HOTEL OUTPUT
INCREASED TO

\$245B

SINCE 1980, CONSUMER
SPENDING ON LODGING
HAS INCREASED BY

230%

American Hotel & Lodging Association: All Together Powerful

AMERICAN HOTEL & LODGING ASSOCIATION

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