



ECONOMY-WIDE HOTEL GUEST SPENDING

2019 and 2023 totals vs. 2024 projections by state

Oxford Economics and STR – April 2024

Nominal hotel guest spending on lodging, transportation, food and beverage, retail, and other expenses is expected to reach \$758.6 billion in 2024, up nearly 5% from 2023 and almost 24% above 2019 levels.

ECONOMY-WIDE HOTEL GUEST SPENDING			
STATE	2019	2023	2024 PROJECTED
NATIONAL	\$612,855,900,977	\$723,399,162,639	\$758,610,565,136
ALABAMA	\$3,728,490,933	\$5,235,286,648	\$5,557,740,887
ALASKA	\$2,643,891,633	\$3,376,560,922	\$3,606,701,684
ARIZONA	\$12,685,094,705	\$16,598,241,576	\$17,576,408,629
ARKANSAS	\$2,804,362,710	\$4,247,927,430	\$4,488,271,207
CALIFORNIA	\$66,124,759,393	\$80,616,729,730	\$87,839,244,828
COLORADO	\$14,397,229,045	\$18,783,280,425	\$19,847,404,882
CONNECTICUT	\$4,820,246,067	\$5,598,155,460	\$5,966,838,283
DELAWARE	\$994,536,773	\$1,106,185,219	\$1,175,367,280
DISTRICT OF COLUMBIA	\$5,069,598,777	\$6,146,518,540	\$6,395,240,165
FLORIDA	\$56,571,443,318	\$68,102,815,710	\$70,335,304,844
GEORGIA	\$19,527,925,320	\$23,676,351,964	\$24,493,835,012
HAWAII	\$18,731,861,822	\$23,807,493,173	\$25,000,655,700
IDAHO	\$2,266,479,605	\$2,995,052,296	\$3,134,099,729
ILLINOIS	\$21,986,186,713	\$24,093,245,649	\$24,837,627,967
INDIANA	\$5,229,563,571	\$6,245,607,086	\$6,297,384,207
IOWA	\$3,513,010,456	\$4,133,129,344	\$4,399,047,947
KANSAS	\$3,001,763,595	\$4,313,207,669	\$4,488,560,313
KENTUCKY	\$5,265,275,275	\$6,070,100,100	\$6,335,984,357
LOUISIANA	\$5,558,740,655	\$6,111,448,845	\$6,240,152,057
MAINE	\$2,494,099,370	\$3,117,387,204	\$3,262,090,480
MARYLAND	\$8,255,997,130	\$9,990,515,897	\$10,350,244,902
MASSACHUSETTS	\$14,195,493,109	\$17,044,452,165	\$17,728,775,590
MICHIGAN	\$15,436,096,799	\$19,124,022,155	\$20,019,522,020
MINNESOTA	\$9,372,166,634	\$9,113,764,092	\$9,618,243,287
MISSISSIPPI	\$4,083,934,924	\$4,871,654,858	\$5,125,889,662
MISSOURI	\$7,859,852,391	\$8,718,932,490	\$8,968,249,172
MONTANA	\$2,417,088,946	\$3,947,020,149	\$4,199,891,401
NEBRASKA	\$2,131,955,304	\$2,182,914,815	\$2,319,575,467
NEVADA	\$47,423,152,963	\$58,161,658,951	\$59,461,646,284

NEW HAMPSHIRE	\$2,285,314,653	\$2,365,882,904	\$2,433,795,110
NEW JERSEY	\$14,060,805,951	\$14,391,281,928	\$15,082,753,831
NEW MEXICO	\$3,531,119,795	\$3,851,621,968	\$4,069,825,290
NEW YORK	\$57,064,656,001	\$63,202,161,687	\$65,766,325,765
NORTH CAROLINA	\$12,449,698,141	\$14,063,763,185	\$14,836,283,402
NORTH DAKOTA	\$1,800,175,748	\$2,561,044,611	\$2,691,694,420
OHIO	\$9,589,739,744	\$10,760,100,278	\$11,440,387,030
OKLAHOMA	\$4,848,585,101	\$5,584,104,510	\$5,871,876,400
OREGON	\$6,975,260,825	\$6,638,358,232	\$6,990,962,194
PENNSYLVANIA	\$14,355,075,663	\$15,151,042,132	\$15,585,765,285
RHODE ISLAND	\$1,673,420,919	\$2,017,398,931	\$2,054,575,407
SOUTH CAROLINA	\$8,714,182,008	\$9,606,312,242	\$10,008,129,644
SOUTH DAKOTA	\$2,064,838,909	\$2,467,563,543	\$2,619,749,283
TENNESSEE	\$12,010,216,176	\$16,608,138,211	\$17,189,833,748
TEXAS	\$42,513,269,874	\$49,465,865,813	\$52,556,227,208
UTAH	\$8,099,845,517	\$9,375,744,587	\$10,035,742,728
VERMONT	\$3,123,198,730	\$3,412,671,682	\$3,484,531,200
VIRGINIA	\$12,148,840,470	\$13,988,939,063	\$14,803,013,962
WASHINGTON	\$16,761,830,926	\$18,232,990,736	\$19,296,277,375
WEST VIRGINIA	\$1,714,360,793	\$2,023,267,826	\$2,128,005,331
WISCONSIN	\$6,388,003,399	\$7,372,749,177	\$7,726,387,178
WYOMING	\$2,093,163,698	\$2,728,498,832	\$2,868,425,101

Source: Oxford Economics, STR

Note: The above figures include guest spending on lodging, transportation, retail, restaurants, and other expenditures in local economies.