



AHLA

The logo for the American Home Builders Association (AHLA) features the acronym "AHLA" in a bold, dark blue, sans-serif font. To the right of the text is a stylized red icon of a house, composed of a red outline of a roof and a solid red vertical bar representing the wall.

**Premier Partnership
Opportunities**

Representing all Segments of the Hotel Industry

 3.2 MILLION
ROOMS

 30,000+
MEMBERS

 TOP
HOTEL
COMPANIES

BRANDS



OWNERS



MANAGEMENT COMPANIES



INDEPENDENT PROPERTIES



Value Proposition

Shape the Future of Hospitality

An efficient platform to speak to all segments of the US hotel industry.



Broaden Visibility

Intimate networking with industry CEOs and top decision makers via events and committee meetings.



Elevate Your Business

Demonstrate thought leadership, showcase your data and innovations, and reinforce your brand visibility in front of your target customer.



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President & CEO,
Sea Island Company, LLC

Lindsey Ueberroth
CEO, Preferred Hotels
& Resorts

Service Provider/Supplier Engagement Opportunities

Premier Partner

Long-term strategic engagement with key decision-makers; touchpoints throughout the year for maximum visibility. Tiered level program.

Event Sponsor

Support and recognition per event or committee meeting; pricing varies based on event/meeting and level of participation.

Member

Choose from a range of options, introductory memberships, tech-focused memberships, Allied+ and more.

Key Partner Benefits

**Executive
Engagement**

**Increased brand
visibility**

**Deliver thought
leadership**

**Discover market
insights**

**Be recognized
as an industry
leader**

Be in Good Company

AHLA PARTNERS

PLATINUM



GOLD



SILVER



Premier Partner Program

PARTNER TIERS/BENEFITS	 AHLA Platinum Partner	 AHLA Gold Partner	 AHLA Silver Partner	 AHLA Associate Partner
Board Presence	✓			
Executive Engagement	✓	✓		
Relationship Management	✓	✓	✓	✓
Committee Participation	✓	✓	✓	<i>1 Committee only</i>
Marketing & Communications	✓	✓	✓	✓
AHLA Membership	✓	✓	✓	✓
AHLA/AHLAF Event Discounts	✓	✓	✓	✓



AHLA

The logo for AHLA (American Homecare Life Care Association) features the letters 'AHLA' in a bold, dark blue, sans-serif font. To the right of the text is a stylized red icon of a house with a gabled roof and a chimney.

**Contact the Strategic Partnerships and
Business Development Team today**

partners@ahla.com