














2024 AHLA/AHLAF EVENT CALENDAR

MAKE YOUR PLANS NOW

Current as of January 2024

EVENT	DATES/LOCATION	ATTENDEES	SPONSORSHIP OPPORTUNITIES
 <p>Night of a Thousand Stars AHLA Foundation</p> <p>This star-studded event, attended by "Who Who's" of the hotel business, will celebrate our best and brightest at the industry's premier national awards show, <i>AHLA Stars of the Industry Awards</i>. We'll also roll out the red carpet and welcome AHLA's new incoming Board Chair. This inspiring evening will support AHLA's Foundation and its efforts to provide hope and opportunity to unemployed youth and aspiring hotel employees who seek to improve their lives through a career in hospitality.</p>	<p>January 21 Los Angeles, CA</p>	<p>AHLA Board of Directors, AHLAF Board of Trustees, 500+ senior executives from major brands, management companies and ownership groups.</p>	<p>Presenting Sponsor: \$50,000 Visionary Sponsor: \$25,000 Benefactor Sponsor: \$15,000</p>
 <p>AHLA State Lodging Conference Series AHLA</p> <p>Held in major markets around the country in collaboration with our state lodging partners. This series provides a dynamic opportunity to connect with the larger hotel community and hear the latest market trends and policy updates from industry leaders and experts.</p>	<p>20 events around the country</p>	<p>Hoteliers and vendors from all segments of the industry looking to engage at the local level.</p>	<p>Title Sponsor: SOLD OUT Cocktail Reception Sponsor: \$7,500/market 30-second commercial \$2,500/single market; \$25K entire series Vendor Expo Tabletop Display 1K subject to market availability *market exclusions Hawaii and NYC Leadership Meals: \$2,000</p>
 <p>Responsible Stay Summit AHLA Responsible Stay</p> <p>An ESG thought-leadership summit focusing on sustainability programs and goals.</p>	<p>February 28 Washington, D.C</p>	<p>AHLA members from major brands, ownership groups, management companies, and independent properties and sustainability experts.</p>	<p>Title Sponsor: \$25K Dinner Sponsor: \$20K Cocktail Reception: \$15K Sustainability Committee and Summit Sponsor: \$10K Summit only sponsor: \$5K</p>
 <p>ForWard: BUILD and ELEVATE AHLA Foundation</p> <p>The ForWard BUILD and ELEVATE programs accelerate women's careers in hotels and across the hospitality industry.</p>	<p>ELEVATE: March 5-7 Washington, D.C. BUILD: March 6-8 Washington, D.C.</p>	<p>BUILD Attendees are mid-to-senior level managers, directors & new VPs ELEVATE attendees are VPs, SVPs, GMs, with 12+ years of progressively responsible experience</p>	<p>For sponsorship opportunities see ForWard.</p>
 <p>ForWard: Women Advancing Hospitality AHLA Foundation</p> <p>ForWard launched in 2018 as an annual conference to recognize the women of the hospitality industry and champion the next generation of leaders. Since then, it has grown to a year-round platform for engagement and vehicle to highlight female leaders. From in-person to online, thought leadership education to networking, ForWard harnesses the power of women to elevate the hospitality industry.</p>	<p>April 29 - May 1 Hyatt Regency McCormick Place, Chicago, IL</p>	<p>400+ senior and emerging leaders from all aspects and segments of the lodging industry.</p>	<p>Presenting Sponsor: \$50,000* Catalyst Sponsor: \$25,000* Supporting Sponsor: \$15,000* ForWard Activation Sponsor: \$7,500 ForWard Friend: \$5,000 *Includes Castell sponsorship recognition Please contact Lindsay Miller lmiller@ahla.com for available sponsorship opportunities.</p>
 <p>HTNG Events AHLA</p> <p>These signature HTNG events bring together key industry decision makers in their region to network with top industry experts and discuss the future technology trends impacting the hospitality industry.</p>	<p>Asia Pacific Conference May 8-10 Marina Bay Sands, Singapore European Conference Sept. 30-Oct.1 Manchester, United Kingdom</p>	<p>150+ hoteliers and vendors from geographically diverse regions around the globe.</p>	<p>Please contact lfolk@ahla.com for full list of sponsor opportunities.</p>
 <p>No Room For Trafficking Summit AHLA Foundation</p> <p>An event that aims to eradicate human trafficking by uniting the hotel and lodging industry around collective anti-trafficking efforts.</p>	<p>July 30 Washington, D.C.</p>	<p>Hospitality industry leaders, public and private sector partners</p>	<p>Please contact Lindsay Miller lmiller@ahla.com for available sponsorship opportunities.</p>
 <p>OFF-SITE: The New Classic AHLA</p> <p>Devoted to supporting hospitality workforce development programs and education, attendees enjoy three days of networking with C-suite executives and industry leaders while participating in a 36-hole tournament or specially curated social activities.</p>	<p>August 18-21 Crystal Springs Resort, Hamburg, NJ</p>	<p>200+ leading hotel executives, decision makers, industry partners and allied members.</p>	<p>Hole-In-One Sponsor: \$20,000 Eagle Sponsor: \$15,000 Birdie Sponsor: \$10,000 Par Sponsor: \$5,000 Please contact Lindsay Miller lmiller@ahla.com for available sponsorship opportunities.</p> <p>Opportunities to Attend Twosome: \$9,000 Foursome: \$18,000 Pricing subject to change.</p>
 <p>Hotels on the Hill AHLA</p> <p>Join AHLA members from across the country to meet with Members of Congress from your home state and share the issues most impacting your business, your guests and the great people who work in our industry.</p>	<p>September 23-25 Washington, D.C.</p>	<p>Hospitality industry leaders, public and private sector partners.</p>	<p>Leader: \$10K* limit 2 Chair: \$5K Ranking Member: \$2,500 Please contact Sam Fatah sfatah@ahla.com for full list of sponsor opportunities.</p>
 <p>AHLA Resort Committee Annual Meeting</p> <p>Resort owners and operators meet annually for three days to share best practices and enjoy educational opportunities. As a sponsor, you will enjoy unlimited opportunities to spend meaningful time with iconic resort executives.</p>	<p>October 23-26 Curtain Bluff, Antigua</p>	<p>Over 70 resort executives with their spouses.</p>	<p>Presenting Sponsor: \$15,000 Supporting Sponsor: \$10,000</p>
 <p>The Hospitality Show</p> <p>Brought to you by The American Hotel & Lodging Association (AHLA) and Hotel Management, this new collaborative event serves as the convergence of leaders in hotel operations and technology. Designed for senior executives of hotel brands, independent properties, owners and management companies, developers, investors and technology partners. The Show will provide attendees with the perfect mix of discovery, networking, education and curated buying experiences.</p>	<p>October 28-30 Gonzalez Convention Center, San Antonio, TX</p>	<p>CEOs, CCOs, CIOs, CTOs, CPOs, marketing heads and their teams</p>	<p>Please contact Robert Stuckey rstuckey@ahla.com for full list of sponsor opportunities.</p>
 <p>GM Summit</p> <p>The must attend annual event bringing together hotel GMs from across the country to hear from expert speakers, share best practices, network, and celebrate the industry's best GMs via an awards ceremony.</p>	<p>October 28-30 Gonzalez Convention Center, San Antonio, TX</p>	<p>General Managers from AHLA hotelier members - including brands, ownership groups, management companies and independent properties.</p>	<p>Please contact acothran@ahla.com for full list of sponsor opportunities.</p>
 <p>AHLA Committees & Networks AHLA</p> <p>AHLA has several committees focused on core specialties of the industry. Most committees meet twice a year and are comprised of industry professionals working in each area of interest. AHLA Committees include: Food & Beverage Committee, General Counsel Committee, Human Resource Committee, Independent & Boutique Committee, Management Company Committee, Owners Committee, Risk Management Committee, Safety & Security Committee, and Sustainability Committee.</p>	<p>Periodic meetings throughout the year - virtual and in-person options available</p>	<p>AHLA members from major brands, ownership groups, management companies, and property members.</p>	<p>In person Committee meeting: Presenting: \$5K/Participating \$3K Virtual Meeting: \$2,500</p>